



Do You Know 8 Questions That Most Shutter Companies Hope You'll Never Ask Them?

✔ 1. More Than A “Cookie-Cutter” Approach

Ask any window covering company, “Are your shutters *hand-crafted* to my exact specifications, including color, finish and fit?” Real custom shutters are made from the ground up to fit any type or shape of window...no exceptions! You want your shutter company fitting shutters to your home décor — not the other way around.

✔ 2. Know The “Wood vs. Alternatives” Argument

There will always be homeowners who insist on wood shutters. But one alternative you should ask about is Thermalite Shutters. Unlike wood shutters, Thermalite will NEVER swell, peel, crack, warp or burn; they don't lose tension so they work perfectly for many years; and the water-based finish insures true color with no harmful toxic affects.

✔ 3. Full-time Craftsman vs. Part-Time Subcontractors

An astute homeowner will ask the shutter provider if they use subcontractors to install and service their shutters. Why? Part-time installers are not directly employed by, nor accountable to, the shutter company.

✔ 4. Check The Fine Print In The Warranty

Here's what to look for in the fine print: Insist on a warranty so strong that it's actually transferable to the NEXT homeowner. A transferable warranty will likely increase the resale value of your home and will result in the highest quality, maintenance-free shutters you can buy.

...Continued on the other side

For your **FREE** in-home design consultation contact your local Thermalite dealer today by clicking on the link here at www.ThermaliteShutters.com/localdealer



✔ 5. Where There's Smoke There's Fire

Last year alone there were over 275,000 complaints filed with state License Boards about contractors providing faulty custom materials and shoddy installation. Make a simple inquiry with your state contractor's License Board, because where there's smoke, there's fire. Only select a company that has NEVER had a complaint filed against them with your state License Board.

✔ 6. A "24/7 Approach" To Customer Service

Ask the shutter company you're considering if they provide customer service representatives 7 days a week, 24 hours a day to address any questions that may arise. You'll want to get your questions answered as quickly as possible, so that you're in the loop as your installation nears.

✔ 7. Don't Get Sold...Get Educated

Ask for a shutter company's FREE in-home design consultation in order to learn about what's new and exciting in shutters. But more than just data, be careful to listen for someone who is helping you to know exactly what's needed to make the right decision, no matter who you order your shutters from.

✔ 8. Lowest Price Does Not Mean Best Value

Did you know that some shutters provide up to 27% more insulation for your home than others? And some give you up to 65% more variable light control? No one expects energy costs to decrease, so selecting the right shutters for your windows can actually put thousands of dollars back into your pocket rather than in the local utility coffers.

Shutters have gone through a remarkable transformation in the last few decades, with product and service options that you ought to know about before you make a shutter decision. You shouldn't have to jump through hoops to get your shutter company to tell you about the full range of options available. You deserve straight answers in a timely manner so that you can make the best shutter choice for you and your family.

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